

## The Trainers

### Dr Nikolaos Dimitriadis

*CEO Trizma Neuro*



Dr Nikolaos Dimitriadis is an award-winning communications professional, educator and consultant. He is the author of the books “Neuroscience for Leaders: A Brain Adaptive Leadership Approach” (now in its 2<sup>nd</sup> and updated edition) and “Advanced Marketing Management: Principles, Skills and Tools”, both for Kogan Page London. He spoke at TEDx University of Strathclyde for the urgent need for Brain-Based Communication, he is a certified NeuroMarketer and he contributed to the NeuroMarketing Manager Program at Hamburg Media School. He has worked with international brands such as IKEA, IBM, JTI, Nestle, Johnson&Johnson, AstraZeneca, Pierre Fabre, Coca-Cola, Banca Intesa Sanpaolo, Microsoft, Cisco, SAP, Raiffeisen Bank, USAID and others. He is the CEO of Trizma Neuro, a cutting-edge Neuromarketing company, and the Regional Director of The University of Sheffield International Faculty, City College, for the Western Balkan. Dr. Dimitriadis is a strong advocate of brain-based solutions to business challenges.

#### Education

*PhD, The University of Sheffield*

*MBA (Marketing), The University of Sheffield*

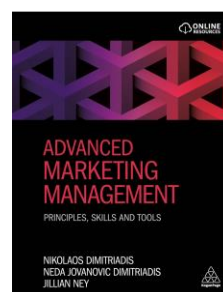
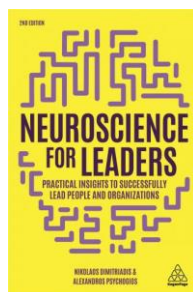
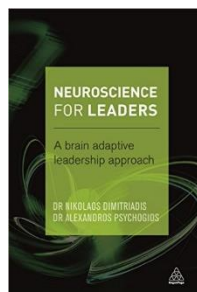
*BA (Marketing), City College*

#### Youtube

Το Υποσυνείδητο Διαλέγει για Εσένα: [https://youtu.be/f-SHiIR\\_PNk](https://youtu.be/f-SHiIR_PNk)

The Brain and Artificial Intelligence: <https://youtu.be/AvK5ooQIPnY>

#### Books:



286, Kifissias Ave., Athens 15 232, Greece. T: +30 210 32 59 350 F: +30 210 32 59 380

E: [welcome@all-about-loyalty.com](mailto:welcome@all-about-loyalty.com)

W: [www.optimalhrgroup.com](http://www.optimalhrgroup.com) , [www.all-about-loyalty.com](http://www.all-about-loyalty.com)

## Dr Maria Gianniou

*Senior Business Consultant*



Maria is a certified Empowerment & Leadership Coach and a Corporate Trainer. She coaches both individuals and teams, supporting them to strengthen their leadership skills, improve their performance, define their leadership style and achieve their goals. She has a long professional experience in adult training. She conceptualizes and delivers customized interactive workshops for the corporate environment. Her working background includes synergies with the Ministry of Foreign Affairs, various private companies and academic institutions. She currently teaches at the Athens University of Economics & Business. She has widely published her academic work. Maria has co-founded Women Act, a non governmental, non partisan organization which aims at empowering women to fully embrace their political, social, cultural and economic potential by actively participating in the public sphere. She approaches her work by focusing on resilience, self-awareness and respect for diversity. She speaks six languages.

### Education

*BA, Translation, University Marc Bloch Strasbourg II*  
*BA, European Civilization, Hellenic Open University*  
*MSc, International Relations, Southampton University*  
*MSc, EU Studies, Sorbonne Nouvelle, Paris III*  
*PhD, International Relations, Sorbonne Nouvelle, Paris III*

## Nikos Petikas

*Senior Business Consultant*

*Certified and Accredited Life & Business Coach*



Nikos Petikas is a passionate trainer as also a certified and accredited life, business and team coach (ACC) and Master NLP Practitioner. He has been working for more than 15 years in Greek and multinational companies in the field of marketing, HR and training. He is specialized in coaching, communication skills, presentation skills, customer experience, positive psychology, and Teambuilding programs.

He loves to design and create positive experiential experiences and light the positive sides of people empowering them to reach their full potential and achieve their goals.

He has 8 certifications from recognized organizations and 1 personal accreditation from International Coach Federation (ICF). He combines the knowledge from his professional journey in the largest multinational companies, Life Coaching, NLP, Neuroscience, customizing them to the needs of the people he trains. He has worked at KPMG and PWC delivering business/soft skills trainings in industries such as Banking, Retail, Hotels, Education, Pharmaceuticals, Shipping, Nonprofit etc.

He is also certified trainer for parents and creator of the volunteering team 1000smiles (Χείλια Χαμόγελα), an organization that promotes the positive communication through experiential games and workshops.

## Education

*Business Administration, University of Piraeus*

*Diploma in Personal and Executive coaching, Athens coaching Institute*

*Diploma in Team and Leadership coaching, Positivity*

*Triple certification in coaching, ICPS*

*Master NLP Practitioner, Life Spheres*

## Yannis Georgakopoulos

*Senior Business Consultant*

*Accredited Business Coach*



Yiannis is a Senior HR Consultant, Trainer and accredited Business Coach, offering consulting services and customized solutions and products for large and medium companies, drawing upon his professional experience in HR Consulting sector, combined with an economic background and hands-on experience in Sales Development and Financial Analysis, during his 10 year stay in the private banking sector.

He is highly engaged in helping organizations create a culture that supports and reinforces people's development, facilitating their enhancement of work performance, their personal responsibility and engagement in continuous learning and finally their personal and professional success and fulfilment.

The last 4 years he has facilitated & delivered numerous Training & Development Programs in areas such as PM and TM systems, Leadership, Sales, Customer Service, influence and Negotiations Skills, in large and medium enterprises such as: Coca-Cola 3E, Mytilineos Group, Alpha Bank, Eurobank, Piraeus Bank, AB, Lidl, L'Oréal, Mondelez, Cepal, Leaseplan, Dixons-Kotsovolos, Adidas, British American Tobacco, Onassis Group, Siemens Healthcare, Loulis Mills.

### Education

*BA, Economics Department, Athens University of Economics & Business*

*MSc in Applied Economics and Finance, Athens University of Economic & Business*

*Associate Certified Coach (ACC) - International Coach Federation*

## Kostas Pavlidis

*Senior Business Consultant*



Kostas has been working in sales for over 25 years and the last 8 in adult learning and Business Consulting.

His field of expertise is in Sales (B2B, B2C), Customer Service, Customer Experience, Loyalty, Teammanagement etc.

Kostas, strongly believe that trainer's mission and role is to motivate, persuade and support the participants, so that they improve their behaviors and skills and broaden knowledge and competence.

The methodology he uses, helping groups of people understand their common objectives and assists them to plan how to achieve changes in order to gain corporate and personal aims.

He has worked as a sales executive and has partnered with multinational and National companies, including Henkel Hellas as Key Account Manager, Kallimanis G S.A as National Account Manager, Oteacademy as external partner/trainer.

Till now he has trained more than 5.000 professionals, in different fields, both in the classroom and on the job.

## Education

*Medicine Laboratories – School of Health and Welfare in Technological Institute of Thessaloniki*

*Certified Adult trainer,, OAED -LAEK*

## Nasos Gouras

*Head of Talent Development & Employee Excellence*



Nasos is the Head of Talent Development and Employee Excellence at Optimal HR group having capitalized more than 10 years of applied experience in critical HR roles both in house and in consulting industry.

He is passionate in delivering high quality HR policies and procedures positively impacting performance through Reward Management strategies, Compensation & Benefits Surveying, Performance Management initiatives, Engagement Surveying, HR metrics, People Assessment, Change Management. He is also eager to exemplify programs and endeavors that reflect on improving employee experiences throughout organizational operations and lead employee excellence programs that secure employer branding.

He is an active academia member and adjunct lecturer at Athens University of economics and business around key HR functionalities and holds a drive seeing HR trends and reflections behind numbers and big data.

### Education

*Phd in organizational behavior and HRM, AUEB*

*MSc in HRM, AUEB*

*BSc in management Science and technology, AUEB*

*Certified Hogan consultant*

## George Bampaliaris

*Learning & Development Partner*



George has been working for more than 25 years in sales and the last 15 in adult learning. He is specialized in Sales, Marketing, Customer Service, Customer Experience, Loyalty, and Teamwork.

He established The Training Thinking Company, as a learning designer & provider. His previous working experience was with S.C. Johnson & Son, Henkel Hellas, Germanos, and OTEAcademy. George approaches adult learning with a holistic view, respecting the trainee and professional, adapting to his personality, accepting his diversity, utilizing his experiences and inspire change. He believes that individual development stems from the individual and his will power. His mission is to enable the individual to question existing practices, think differently and decide which skills and behaviors to change in the workplace, while all this takes place while adhering to the values and cultural beliefs of the company who entrusts their employees to our programs.

### Education

*BA, Business Administration, Macedonian University of Thessaloniki*

*MSc, International Marketing, Paisley University of Scotland*

*Certified Adult trainer, EOPPEP*

*Master Practitioner, Academy of Service Excellence, UK*

For more information please contact with:

**Vayia Blioumi**

Associate Learning Consultant

286 Kifissias Ave., Halandri, Athens 15232

T: +30 210 32 59 350 (int. 356)

M: +30 6973 255 081

F: +30 210 32 59 380

E: [blioumi@optimalhrgroup.com](mailto:blioumi@optimalhrgroup.com)

W: [www.optimalhrgroup.com](http://www.optimalhrgroup.com) , [www.all-about-loyalty.com](http://www.all-about-loyalty.com)